



In 2012, the Boy Scouts of America will launch its first nation-wide program to directly engage our members, parents and volunteers with a program called the **Voice of the Scout**. This will ensure we are delivering what you expect out of our programs. We can't do that without **listening to you** about your experiences in Scouting.

When you receive the survey, take a few minutes and **PLEASE tell us what you think** and encourage parents and Scouts over 14 to do the same! All are vital to what is one of Scouting's most important initiatives. We must stay connected to your experiences so we can provide the best possible Scouting experience for you and your Scout. We promise your time will be well spent!

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WHO WILL BE SURVEYED?

- ⇒ Scouts & Venturers
- ⇒ Parents
- ⇒ Volunteers
- ⇒ Chartered Organization Representatives

HOW & WHEN WILL THE SURVEYS BE DISTRIBUTED?

Beginning in March 2012, surveys will be sent to the active email addresses of registered members and leaders for councils that have opted in to participate. No more than once every six months will be sent for each person. Due to the millions of people we are collecting information from, we apologize that we cannot receive paper surveys for this program.

IS MY OPINION ANONYMOUS?

Yes, your opinion will be anonymous. Your membership record will only be used for categorizing your response to the right district, council, area or region. However, if you would like for someone to contact you, you can leave your name and contact information in the open-ended question that will be in the survey.

I'M A PARENT OF A SCOUT UNDER 14, DO I ANSWER FOR HIM?

Questions for parents of Scouts under 14 will be directed to you to help us determine the value of Scouting for your son. We encourage conversation with all Scouts, but require the direct involvement of the parent to do so for kids under 14.

WHY SHOULD I TAKE THIS SURVEY?

Your feedback is a critical component of assessing the level of value we provide to youth. Your experiences will validate the experiences our members, parents and volunteers are having so we can make the decisions that will help make every unit a great unit.

